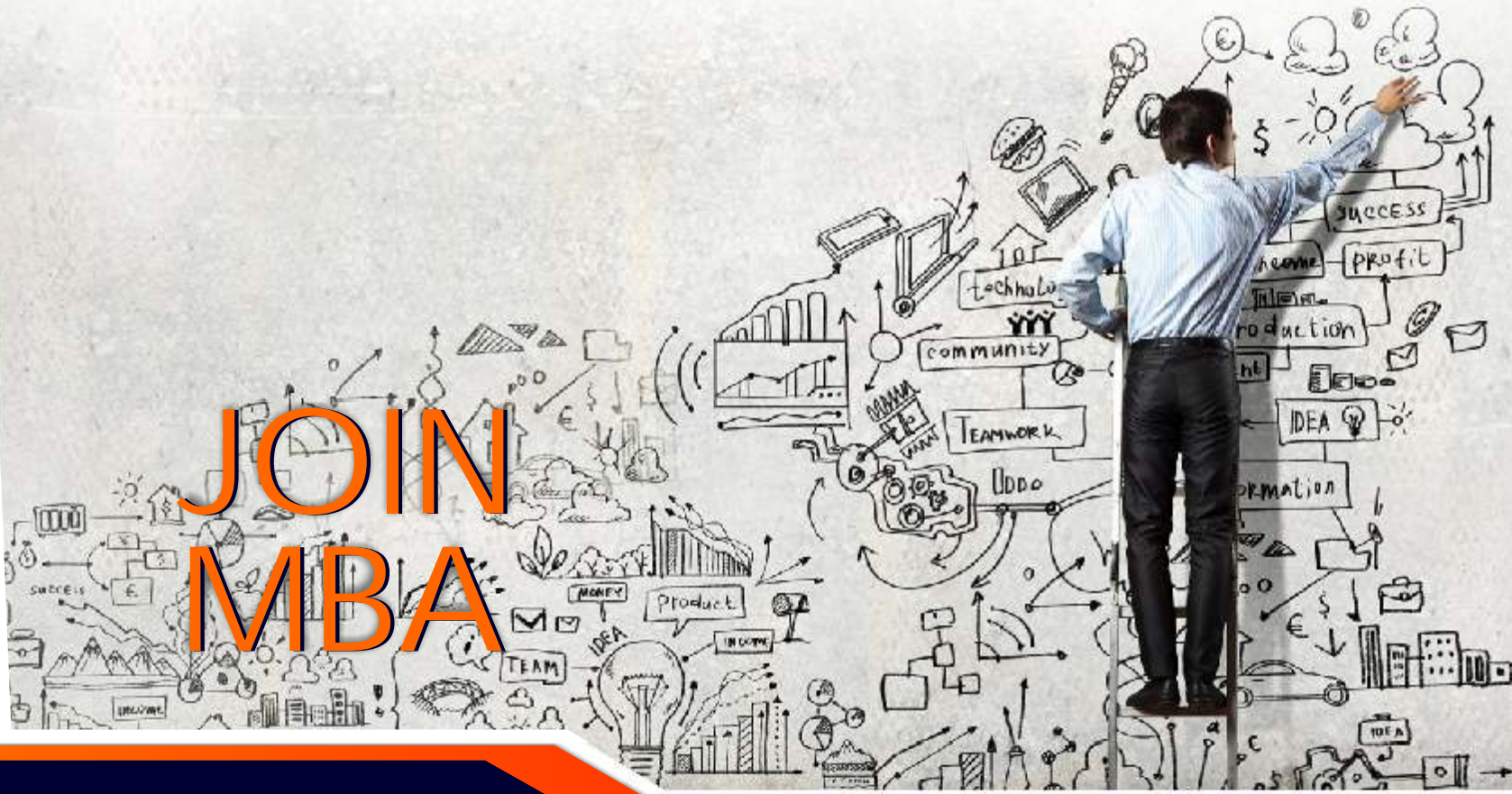




Narayan  
Academy of  
Managerial Excellence

...horizon & beyond

JOIN  
MBA





## Vision

To be a première management institute disseminating management knowledge and wisdom in a competitive environment, as a centre of excellence keeping the learning process synchronized with global standards with professional pedagogy.

## Mission

To provide all institutional support to expose youth with management education, developing professional acumen and inculcate spiritual & ethical values so that one can handle the tough and dynamic socio economic life propositions and fast emerging global challenges.

# CHAIRMAN'S MESSAGE

Shri Gopal Narayan Singh  
Member of Parliament  
Rajya Sabha



Dear Students,

I have great pleasure in welcoming you to the Narayan Academy of Managerial Excellence. I feel confident that the ideas, impressions and images, I had about education, as in cherished dreams, are now unfolding and taking shape.

Narayan Academy of Managerial Excellence has attracted the attention of a large section of the student community and has been able to live up to its motto of providing modern education facilities in an environment of friendly participation and academic ambience.

The expanded facilities for recreation and for sports and games in the College will surely add to the friendly academic ambience here and invite our students to participate wholeheartedly in all our activities and give out their very best. I hope that by getting admitted to the Narayan Academy of Managerial Excellence, dedicated to the pursuit of excellence, your dream of becoming able managers and serving the industry and society will be fulfilled.

Shri Gopal Narayan Singh  
CHAIRMAN



Dr. Kumar Alok Pratap  
Principal

In ancient times, India has always been a great attraction for the world for her educational advancements. Bihar, in particular, with institutions like Nalanda and Vikramshila University had played a pivotal role in attaining India her status of "Vishwaguru" in ancient times. Scholars from across the world used to flock to ancient Bihar for enlightenment of knowledge. But by the days gone by things deteriorated very fast. From people coming to this part of the world for seeking knowledge and wisdom to mass immigration of youths in search of education and employment, it was complete reversal of the situation.

In course of time, lack of quality managers caught the attention of the Chairman as this region did not have any quality institution which could nurture the managerial talents of the youths. They have to migrate to far places to get management education which was very financially burdensome for the family which primarily have an agrarian background. Situation for the girl students was even worse, as parents were very reluctant to let their girl child move out alone because of their safety concerns. It was, therefore, decided to start a management college under the Trust. Putting great efforts we managed to get AICTE approval for starting a MBA course under the banner of NARAYAN ACADEMY OF MANAGERIAL EXCELLENCE (NAME) in year 2016 itself.

A team of professionals has been engaged to start with new zeal and vigour in the field of management education. Narayan Academy of Managerial Excellence will certainly grow from strength to strength because the whole system of learning is based on faculty interaction, project based and involvement of corporate professionals with specific training modules for making students industry ready and highly employable.

Keeping in mind, the core strength of the region and to ignite the culture of entrepreneurship Narayan Academy of Managerial Excellence (NAME) has decided to start a new program in Agri-business Management/Entrepreneurship which will specifically work for creating new generation agri-managers and entrepreneurs. College will also be offering courses in Human Resource Development and Sales & Marketing with prime view of creating new breed of professionals and entrepreneurs.

With well drafted program and focused pedagogy the institute is dedicated for social cause. The upliftment of the youth of the area by enabling them fight the rampant unemployment is the prime motto of the institution and that too at a very affordable cost.

Dr. Kumar Alok Pratap  
Principal

# RESOURCE PERSONS

ARVIND SODHI

Steel Authority of Indian Ltd (SAIL)

Marketing & HRM

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LALIT MISHRA

IBM Global, Videocon, WNS, Fusion Microfinance, Benchmark Solutions

HRM, Strategic Management, Organisational Behaviour

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SATISH KUMAR

Business Standard, Jagran Prakashan, Vision Communique

Sales and Marketing

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AMIT KUMAR

Ujjivan Financial Services, Rahimafrooz Globatt,

HRM, Organisational Behaviour

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AMIT K MISHRA

Nissan Group, Volkswagen, Spectro Group, Hyundai Group

Financial Management

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JASJEET SINGH

Microsoft, Amazon, IBM Global

HRM

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SOUNDARAYA KUMAR

B. Tech. (IIT Roorke), M.B.A. (ISM), L.L.B. (DU)

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KUMUD RANJAN

B.Tech (Food Technology, MBA)



Narayan Academy of Managerial Excellence is located on Old G T Road equidistant from district headquarter Sasaram and Industrial town of Dehri-on-Sone. Entire campus is divided into 3 different blocks.

1. Academic Block,
2. Administrative Block and
3. Amenities Area.

Academic Block has gallery type lecture theatres. There are Tutorial rooms for small group teachings. The computer centre is equipped with latest multi-media computers for imparting business computing knowledge to the students. Apart from this there is a language lab for the students to sharpen their various language skills. There is also a Seminar Hall equipped with PA system for organizing seminars of various departments. Academic area also houses library which has rich collection of books and Indian & International Journals for students and faculties references. Library also has e-Journal subscription for keeping students and faculties update.

To manage the day to day affairs of the college the administrative block have a Principal Room. There is also a board room for top management and HODs meeting for various decision making processes. There are faculty rooms near the academic area for the faculties. Separate cabins for the HODs of various departments have been provided. This section also houses various offices viz. head office, departmental office, maintenance office, security office, housekeeping office, examination office and placement office. A provision has also been made for pantry for the staff separately.

# INFRASTRUCTURE

There are separate Boys and Girls Common rooms. There is also a provision for a cafeteria for students and others to use. Repro/Stationery room is suitably located for easy access. Provision for First Aid/Sick room for emergency requirements has been made. Auditorium holds various group functions, seminars etc. of the college. Separate Boys and Girls toilets are provided suitably across the building. Separate hostels for boys and girls are also provided with mess facilities. Various recreation facilities and playground has also been provided for overall development of the students.





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Managerial Excellence  
...horizon & beyond

## Master of Business Administration

World class faculty & infrastructural supports

Targeted Placement Training by Industry Experts

Personnel & HRD Management in Global Industrial Setup

Introducing Agri Business Management and Entrepreneurship

Sales & Marketing Management with rigorous outdoor exposure



All at affordable price with bank loan assistance

Scholarship for meritorious students.

## SPORTS & RECREATION

# Get in the game





# PROGRAMS

## Master of Business Administration

Agri-Business Management/ Entrepreneurship

Personnel Management &  
Human Resource Development

Marketing & Sales Management



Narayan Academy of Managerial Excellence

# AGRI BUSINESS MANAGEMENT & ENTREPRENEURSHIP



Agri-business Management & Entrepreneurship:- The management education was primarily viewed with industrial productivity and trading thereof, but agriculture sector is being visualized as industry now a days. Now professionalized management of agricultural products from grain to processed foods, from dairy product to live stock and from packaged food to ready to eat platter, there is huge requirement of trained professionals who are well acquainted with the technical know-how of supply chain with storage and distribution of agribusiness produce.



Personnel & HRD Management:- In fast changing industrial scenario, the requirement of manpower resources has grown with enormous complexity and it is worthwhile to groom the HR manager in such a way that they can handle the manpower who are globally competent and their orientation towards goal is at par with developed economy. The expatriate assignment is now a generalized need of industry particularly IT Industry, so a paradigm shift in Human resource management in MBA is required.

# SALES & MARKETING



Sales & Marketing:- In a vast economy like ours, the Market is Characterized as inherently self consuming. In such a self-sustained country one can never underestimate the Job potential in the field of sales and marketing. The door-to-door supply chain management, e-commerce and newly emerging digital trading platform will not only globalized the quality of marketing channels and its delivery system, it will open Pandora of opportunity in various new ways. Calling academicians to inculcate the curriculum to train the people with required skills so that the youth of our nation can meet the market challenges effectively.

## INDUSTRY CONNECT

Be prepared for  
the industry



Industry Connect:- Today the biggest challenge that young managers faces is getting employment. Nowadays, there is total disconnect between Industry and academia. We have created different modules which will work with students right from first semester and make students industry ready. This module covers all aspects to make students employable and will be managed and supervised by the industry experts.



A goal without a plan is just a wish

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